



FRENCH KISS ROOKIE FEST Announced

6-8 February 2023 | Font Romeu, France | Slopestyle, Snowboard

EVENT INTRODUCTION

The Black Yeti makes its stop in France again in the stunning resort of Font Romeu, located at the heart of the Pyrenees mountain range in the southern part of the country. Known for its friendly atmosphere and frequently visited by national teams from all kinds of sports seeking altitude training, Font Romeu set a benchmark in sport facilities in Europe some decades ago and keeps moving forward. The resort hosts the French National Training Center in Snowboard Freestyle and is home to one of the best snowpark in Europe, located 2100 m high. Come around and see by yourselves! The French Kiss Rookie Fest will host you in style, both during the contest and around. Various workshops will make it for riders' cohesion and exchange, DJs and live music on snow, Brazilian ensemble, and a brands' village where boards and more will be tested.



See a quick video edit of the snowpark here:

https://www.instagram.com/reel/Cl_T-VOhCqH/?igshid=YmMyMTA2M2Y=

National delegations are expected to reach Font Romeu on Monday, 5 February 2023, to be in place for the official training on Tuesday 6th morning. Workshops and other activities will be held on the afternoon and evening. Expect a rumble in the park with artists, amazing prizes, shooting sessions, movies screening, delicious food, and more surprises...

Come taste the French kiss, baby!

What are you waiting for?

Come and join the 2023 World Rookie Tour: the future is here!





ACCOMODATION AND ENTRY PACKAGES

Accommodations must be organized in advance by the participants! Please find a list of partnering agencies and accommodations in the info sheet below.

Entry Fee: 180 €

This includes starting fee, three days liftpasses, and cold lunch packages for 7 and 8 February 2023. The fee also includes awesome individual welcome packs, workshops and activities.

The resort of Font Romeu is located in Southern France, close to Spain.

Website: <https://www.altiservice.com/font-romeu-pyrennees-2000>

Google map link: https://maps.app.goo.gl/NgswQ9oxKvTmWJDq9?g_st=ic

Entry Criteria:

Age Groups – 2023 World Rookie Tour events are reserved to Rookies (born from 1st of January 2005 to 31st of December 2007) and Groms (born from 1st of January 2008 and up), both male and female. All contests in the World Rookie Tour will generate valuable results for the World Rookie Rank and all the riders on the podium will be qualified for the end of season World Rookie Finals.

INFO AND REGISTRATION

See registration form in a separate document

Send it back asap to familha.snowboard@gmail.com, cc: registration@worldrookietour.com

Names of contact persons: Laurent

The World Rookie Tour is organized by the Black Yeti company in collaboration with National and International Sports Associations and it is made possible by Red Bull, Burton, Nitro Völkl, Marker, TSG Protection, Level Gloves, Surf2live.com, Jail Jam, Elle-Erre Easy Flag, and Libtechnologies, Gnu Snowboards, Union Bindings, ThirtyTwo and Guzet Sports. You can follow the World Rookie Tour on our international media partners Boardriding.com, Prime Snowboarding, Prime Skiing, Source Skateboarding, Sequence Magazine and Quattro Media.

Follow the World Rookie Tour online:

Web: www.worldrookietour.com

Instagram: www.instagram.com/worldrookietour

Facebook fan page: www.facebook.com/worldrookietour





*If you dream to become a professional snowboarder,
then your future starts from the World Rookie Tour!*

EVENT INFO SHEET
FRENCH KISS ROOKIE FEST, FONT ROMEU, FRANCE

Event	French Kiss Rookie Fest
Location	Font Romeu (France) – The resort is located 2,5 hours from Toulouse Airport, and 2 hours from Barcelona Airport. It is located at the heart of a Natural Regional Park. Here's a google map link to the spot: https://maps.app.goo.gl/NgswQ9oxKvTmWJDq9?g_st=ic Resort website: https://www.altiservice.com/font-romeu-pyrennees-2000
Date	February 6-8, 2023
Event format	Slopestyle
Age groups	Rookie (1 st Jan 2005 – 31 st Dec 2007) / Grom (after 1 st Jan 2008)
Prizes	* 2 All-inclusive tickets for the 2023 World Rookie Finals in Kitzsteinhorn Zell Am See Kaprun (Austria) * 2 tickets to the end of season Rookie Shooting, date and location to be announced * Products from sponsors Blue Tomato, TSG, LibTech, Rip Curl, Union Binding, Vola * All podium riders will be qualified for the 2023 World Rookie Finals in Kaprun (Austria)
Registration	See separate document Send it back asap to familha.snowboard@gmail.com , cc: registration@worldrookietour.com Name of contact person: Laurent Pordié
Accommodation	Agence PMD tom@agence-pmd.com +33618990346
Bibs Deposit	ID or 30€ (cash) per bib
Judging	Official international judges
Park Shaping	Font Romeu Snowpark Crew



FRENCH KISS ROOKIE FEST | FONT ROMEU • FRANCE



Transportation	Find your way to Toulouse (France) or Barcelona (Spain) – second option closer and cheaper. From there, target the city of Font Romeu through public transports (train and bus). Otherwise take your minibuses...
Media Accreditation	Contact by e-mail familha.snowboard@gmail.com
TV Production & Pics	After the event, video highlights, footage and photos of the event will be available (contact familha.snowboard@gmail.com and marco@moonsrl.it).
Sponsors & Partners	Sponsors: Font Romeu Resort, Blue Tomato, TSG, Union Bindings, Rip Curl, Libtechnologies, Vola, Familia Snowboard, ADES, Club des Sport Font Romeu.
Organization	Familha Snowboard, in cooperation with CS Font Romeu, ADES, Black Yeti SSRL and MOON srl.
Contact for info	Laurent Pordié – familha.snowboard@gmail.com - ph: +33 6 74 84 50 26
Official Websites	www.worldrookietour.com

FRENCH KISS ROOKIE FEST – PROGRAM

Subject to modifications

5 Feb. 2023 – Arrival Day	
15.00 – 19.00	Riders, coaches and media registrations. Payment of entry fees (only in cash or French cheques – no credit cards) at the Riders' Room
19:00	Team captains meeting at the Riders' Room
6 Feb. 2023 – Training Day, Workshops and Activities	
08:00 – 09:30	Riders, coaches and media registrations. Payment of entry fees (only in cash or French cheques – no credit cards) at the Riders' Room
10:00 – 13:00	Official trainings at Snowpark de La Calme
13:00 – 14:00	Lunch Packages to pick up at the park
14:00 – 16:00	Workshop: Snowboard Biathlon... Wait and see 😊
18:00 – 19:00	Workshop: Pilates and Yoga at the Riders' Room
19:15	Team captains meeting at the Riders' Room
7 Feb. 2023 – Slopestyle Contest - Qualifications	
09:00 – 10:00	Training at Snowpark de La Calme
10:30 – 15:00	Qualis
12:30 – 13:30	Lunch Packages to pick up at the park
18:00 – 19:00	Workshop: Pilates and Yoga at the Riders' Room
7 Feb. 2023 – Slopestyle Contest - Finals	
09:00 – 10:00	Training at Snowpark de La Calme
10:30 – 14:00	Finals
11:00 – 13:00	Workshop : Chord Game, Snowpark de la Calme
13:00	Lunch Packages to pick up at the park
15:00	Prize Giving Ceremony (location t.b.a.)





ABOUT THE WORLD ROOKIE TOUR

The World Rookie Tour is organized by the Black Yeti srl in collaboration with World Snowboard Federation, National Snowboard, Ski and Skateboard Associations, and selected action sports agencies. It was born in 2005 as a series of youth snowboard events and it consists now of a selection of high-quality International events for snowboard, Freeski and skateboard, the so-called "Rookie Fests", reserved for riders under 18's only, in Europe, North and South America, Oceania and Asia. The World Rookie Tour consists not only of competitions: it also features loads of other activities to help rookies to grow in the field of professional action sports, such as photo & video shootings, avalanche, and rescue clinics, meetings with photographers, and international team managers, parties and English talks. Since year zero, it awards tickets to world-class events such as X Games Norway, Audi Nines, The Arctic Challenge, The Air & Style, The World Snowboarding Championships, Red Bull Roller Coaster, Simple Session, Mystic Sk8 Cup, invitations to professional photo & video shootings, and shooting trip all around the world. Every year the tour crowns the World Rookie Champions at the end of the season, during the World Rookie Finals, a unique event format where the best youngsters from almost 30 countries compete and have fun. More information at www.worldrookietour.com

CONTACTS

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